



REAL ESTATE NEWS

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FOR IMMEDIATE RELEASE

Windermere Salutes Palm Springs Office

PALM SPRINGS (Calif.) – February 18, 2012 – Windermere this year celebrates its 10th year in the Coachella Valley, and proudly recognizes David Cantwell, Managing Broker of Palm Springs Main, the first Windermere Coachella Valley office. Still in its original location at 850 N. Palm Canyon, this office and its agents set the pace for the success to follow. Today, Windermere Coachella Valley offices number 19, blanketing the valley from Palm Springs to Indio, including Garner Valley and Lake Arrowhead. In addition to its fully-staffed locations, clients take advantage of onsite offices at a number of the most prestigious developments in the desert, including Indian Wells Country Club (Indian Wells), Morningside and The Springs (Rancho Mirage), and Deep Wells Tennis Club (Palm Desert).

"We set the bar pretty high. We knew we were building something very special when we opened our first office," said Bob Deville of Bennion & Deville Fine Homes, Inc. and co-owner, Windermere Southern California. "I don't think anybody could have guessed that in just ten years we would be where we are today. It's very rewarding, and at the same time very humbling."

The Palm Springs Main office, now home base to about 80 agents, was the first to employ a full-time non-competing Managing Broker to provide an additional layer of customer service and agent support, one of the key features credited for Windermere's success. "The market in those early days was much more rapid than today," says David Cantwell, Managing Broker. "There wasn't yet any indication of the downturn the national market experienced. The Coachella Valley was one of the last markets in California to slow down. And now, we're at the cutting edge of the recovery. We haven't seen this much movement, this level of excitement in years."

What does the future hold for Windermere? "We're going to continue providing our legendary brand of customer service and products," says Deville. "Clearly, we're doing it right." For more information, visit WindermereSoCal.com.

