



Windermere
Real Estate
Coachella Valley

R E A L E S T A T E N E W S

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FOR IMMEDIATE RELEASE

WINDERMERE REAL ESTATE COACHELLA VALLEY PREPARING FOR SEASON

RANCHO MIRAGE (Calif.) – September 8, 2010 – Windermere Real Estate is primed and ready for the start of the Desert’s traditional real estate season with its annual Fall All-Agents Meeting, held Wednesday, September 8, at the beautiful Rancho Las Palmas Resort in Rancho Mirage.

With Windermere sales figures substantially increased over the previous year, the company is optimistic that the coming months will continue to demonstrate the Coachella Valley market stabilization. Windermere has invested in this future by providing its team of agents and support staff with an innovational package of tools designed to serve every corner of the market and continue leading the way in an industry which is clearly forging new paths every day.

Included with Wednesday’s unveiling of Windermere’s enhanced toolbox: television and radio advertising introducing prospective clients in various markets to Windermere’s broad range of services; a state-of-the-art expanded 2011 bus, fully outfitted with wi-fi and GPS and ready to caravan agents weekly to all new Windermere listings; an updated and distinctly user-friendly one-stop website (WindermereSoCal.com); and an exciting new relationship with the National Quick Sale Program, tailored to provide refined guidance and support for homeowners and buyers wishing to investigate the often complicated aspects of short sales and REOs.

Windermere Real Estate clearly understands where the Coachella Valley housing market is going, and continues to invent exciting ways to get there.

With fifteen offices in the Coachella Valley plus offices in Garner Valley and Lake Arrowhead, a local Windermere agent is always available. Locations include Palm Springs, South Palm Springs, Cathedral City, Rancho Mirage, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, La Quinta, Old Town La Quinta, and Indio, as well as on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert. For more information, go online at www.WindermereSoCal.com.

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